Estimate Number

Advertiser

**Treasure Coast Jobs Coalit** 



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

Billing Address:

www.thewpbfchannel.com

Smart Media Group LLC (VA) **Attention: Accounts Payable** 814 King St Ste 400 Alexandria, VA 22314

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Flight Dates	Order #	Alt Order #				
09/25/12 - 10/01/12	945849	06296866				
Billing Calendar	Billing Type	Deal #				
Broadcast	Cash					
Special Handling						
(IDD #	IA 1 - 12	15				
IDB#	Advertiser Code	Product Code				
1046	тсјс	ORDR				
Agency Ref	Advertiser Ref					

TREASURE CST. JBS CO 925C01

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Lenath Week Rate Type 1 09/28/12 M-SUN WPBF News 25 (11-11:35PM 09/28/12 ----1--:30 \$950.00 NM Class of Time - Pre-emptible with notice **MTWTFSS** Start Date **End Date** Spots/Week Rate 09/24/12 09/30/12 ----1--\$950.00 Spots: # Ch Start/End Time Day Air Date Air Time Description Length Ad-ID Rate Type 1 WPBF F 11:30 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 TCJC0212TVH 09/28/12 \$950.00 NM 2 09/28/12 09/28/12 1230-1P Access Hollywor1230-1p \$275.00 NM Class of Time - Pre-emptible with notice Start Date End Date Weeks: **MTWTFSS** Spots/Week Rate 09/24/12 09/30/12 ----1--\$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 12:46 PM 1230-1P Access Hollywood :30 TCJC0212TVH 1230-1p \$275.00 NM ----1---09/28/12 WPBF News 25 @ Noon 12pm-1230pm :30 \$375.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 09/30/12 \$375.00 09/24/12 ----1--Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBFF 09/28/12 12:26 PM WPBF News 25 @ Noon :30 TCJC0212TVH 12pm-1230pm \$375.00 NM 4 09/28/12 09/28/12 Dr. Oz 4-5p ----1--:30 \$525.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Weeks: Spots/Week Rate 09/30/12 09/24/12 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBFF 4:11 PM Dr. Oz 09/28/12 4-5p :30 TCJC0212TVH \$525.00 NM WPBF News 25 @ 5am 5-530am 5 09/28/12 09/28/12 ----1--:30 \$175.00 NM Class of Time - Pre-emptible with notice Spots/Week Start Date End Date **MTWTFSS** Rate 09/24/12 09/30/12 ----1--\$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/28/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 TCJC0212TVH \$175.00 NM 6 09/28/12 09/28/12 M-F 5pm News 5-6pm ----1---:30 \$475.00 NM Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate 09/30/12 09/24/12 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

# INVOICE



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.1	thewpbfchan	nel.com											
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		te End Da		scriptio			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
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	Spots: #	_	Air Date			Descrip		Start/End Time		h Ad-ID			Rate Type
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7	7 09/28/12 Class of	9/28/1 Time - Pre-	I2 WF emptible v	PBF Ne	ws 25	Morning	gs5:30-5:57am	1	:30	1	\$225.0	00 NM	1
	Weeks:	Start Da 09/24/12	te End	Date	MTWI		Spots/Week	Rate					
	Spots: #		2 09/30 Air Date			Descript	1 tion	\$225.00 Start/End Time	Lengi	th Ad-ID			Rate Type
	. –	WPBF F	09/28/12				News 25 Mornings @			0 TCJC02	12TVH		\$225.00 NM
8	3 09/28/12 Class of	. 09/28/1 Time - Pre-	I2 WF emptible v	BF Ne	ws 25	@ 6:00	PI6-6:30PM	1	:30	1	\$775.0	00 NM	Λ
	Weeks:	Start Da 09/24/12			MTWI		Spots/Week	<u>Rate</u> \$775.00					
	Spots: #		Air Date	Air	Time	_ Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 '	WPBF F	09/28/12	6:1	2 PM	WPBF I	News 25 @ 6:00PM	6-6:30PM	:3	O TCJC02	12TVH		\$775.00 NM
9	09/28/12 Class of	09/28/1 Time - Fixe				Morning	js6-7AM	1	:30	1	\$450.0	DO NN	1
	Weeks:	Start Da 09/24/12			MTWI		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: #		Air Date	Air		Descript		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 '	WPBF F	09/28/12	6:4	5 AM	WPBF I	News 25 Mornings	6-7AM	:3	0 TCJC02	12TVH		\$450.00 NM
10	~~	Time - Fixe	d Non Pre	-emptil	ole		7-9 <b>AM</b>	2	:30	2	\$600.0	00 NM	1
	Weeks:	Start Da 09/24/12			MTWT		Spots/Week 2	<u>Rate</u> \$600.00					
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22	2 09/29/12 Class of	09/29/1 Time - Pre-	emptible w			'-8am	Sat 7am-8am	1-	:30	1	\$375.0	00 NM	1
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23	09/29/12 Class of	Time - Pre-	emptible w		rdy ice		Sat 7:30-8PM	1-	:30	1	\$550.0	00 NIV	1
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	Weeks:	Start Da 09/24/12			MTWT		Spots/Week	Rate				. ,	
	Spots: #		Air Date		_	Descript	i <u>on</u>	\$950.00 Start/End Time	Lenat	h Ad-ID			Rate Type
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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

1 WPBFT in   09/27/12   1133 PM M-SUN WPBF News 25 @ 11PM11-11/35PM   30 TCX0212TVH   \$950.00 NM	www.t	hewpbfchannel	.com									
25   G9/27/12   G9/27/12   M-SUN WPBF News 25 (\$11-11.95PM  1   :30   1   \$950.00   NM   Gass of Time - Pre-empible with notice of the part of						_			•			
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1 WPBF Th   09/27/12   1333 PM M-SUN WPBF News 25 @ 11PM11-11/35PM   30 TCXC0212TVM   \$850.00 NM	25			M-SUN WPE	BF News 25	(11-11:35PM	1	:30	1	\$950.00	NM	
26 09/27/12		. –								5.41		Rate Type
Class of Time - Pre-emptible with notice   Spots #Ch Day & End Date   MINTESS   Spots #Ch Day & Fine   Description   Spots #Ch Day & Fine   Pre-emptible with notice   Spots #Ch Day & Fine   Pre-		1 771						:3	U ICJC0212	VH		\$950.00 NM
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1 WPBF Th   09/27/12   24/7 PM 12/30-1P Access Hollywood   12/30-1p   30 TCJC0212TVH   \$275.00 NM		Weeks:										
27 09/27/12												Rate Type
Weeks: Start Date   Emd Date   MTNTTSS   Spots/Week   S375.00   NM	L	1 WI	PBFTh 09	9/27/12 12:47	PM 1230-1F	Access Hollywood	1230-1p	:3	0 TCJC02121	TVH		\$275.00 NM
99/24/12   99/30/121   1   \$375.00   Start/End Time   Length Ad-ID   Rate Type   \$375.00   NM     28   99/27/12   09/27/12   12:11 PM WPBF News 25 @ Noon   12pm-1230pm   :30 TCXC0212TVH   \$375.00   NM     28   99/27/12   09/27/12   07.02   4-5p  1   :30   1   \$525.00   NM     29   90/27/12   09/27/12   09/27/12   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type   \$525.00   NM     30   90/24/12   09/27/12   0	27			WPBF News Ion Pre-emptible	25 @ <b>N</b> oor	12pm-1230pm	1	:30	1	\$375.00	NM	
28 09/27/12 09/27/12 Dr. Oz 4-5p1 30 1 \$525.00 NM  28 09/27/12 Dr. Oz 4-5p1 30 1 \$525.00 NM  28 09/27/12 Dr. Oz 4-5p1 30 1 \$525.00 NM  Weeks: Start Date 09/30/121 1 \$525.00 Spots/Week 09/24/12 09/30/121 1 \$525.00 NM  29 09/27/12 Dr. Oy/27/12 WPBF Proward Start Date MITWIFES Spots/Week 09/24/12 09/30/121 1 \$15.00 NM  29 09/27/12 UPBF Proward Start Date Air Time Description Start/End Time 1 Start Date 1 VPBF Th 09/27/12 Start Date 1 Start Date 1 Start Date 1 Start Date 2 Start Date 1 Start Date 2 Start Date 3 Start Date 4 Start Date 5 St		Weeks:										
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Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date   Air Time Description   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   End Date   MTWTFSS   Spots/Week   Start/Date   End Date   MTWTFSS   Spots/Week   Rate   Start/Date   End Date   MTWTFSS   Spots/Week   Start/Date   End D	L	1 W	PBFTh 09	9/27/12 12:11 I	PM WPBF N	lews 25 @ Noon	12pm-1230pm	:3	0 TCJC02121	<b>VH</b>		\$375.00 NM
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1 WPBF Th		Spots: # Ch	Day Ai		ne Descript	ion_		Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   MTWTESS   Spots/Week   Start Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Rate   Type   Start Date	L	1 W	PBF Th 09	0/27/12 4:36 I	PM Dr. Oz		4-5p	:3	0 тсэс02121	VH		\$525.00 NM
Spots: #Ch   Day   Air Date   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type	29			WPBF News	25 @ 5am	5-530am	1	:30	1	\$175.00	NM	
1 WPBF Th		Weeks:							,,,, <u> </u>	•	<del></del>	· · · · · · · · · · · · · · · · · · ·
30 09/27/12												Rate Type
Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Rate   O9/24/12   O9/30/12  1   1 \$475.00	L	1 W	PBF Th 09	0/27/12 5:15 /	AM WPBF N	lews 25 @ 5am	5-530am	:3	0 TCJC02121	VH		\$175.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time	30			M-F 5pm Ner ptible with notice	ws	5-6pm	1	:30	1	\$475.00	NM	- <del></del>
1 WPBF Th   09/27/12   5:10 PM M-F 5pm News   5-6pm   :30 TCJC0212TVH   \$475.00 NM		Weeks:										
31 09/27/12 09/27/12   WPBF News 25 Mornings5:30-5:57am							Start/End Time	Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type		1 WF	PBFTh 09	/27/12 5:10 F	PM M-F 5pm	News	5-6pm	:3	0 TCJC02121	VH		\$475.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	31			WPBF News ptible with notice	25 Morning	s5:30-5:57am	1	:30	1	\$225.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   \$225.00   NM		Weeks:				Spots/Week 1		****				
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Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1 WPBF Th         09/27/12         6:25 PM WPBF News 25 @ 6:00PM         6-6:30PM         :30 TCJC0212TVH         \$775.00 NM           33 09/27/12			Start Date	End Date M	TWTFSS	Spots/Week						····
1 WPBF Th 09/27/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0212TVH \$775.00 NM  33 09/27/12 09/27/12 WPBF News 25 Mornings6-7AM1 :30 1 \$450.00 NM  Class of Time - Fixed Non Pre-emptible  Weeks: Start Date O9/24/12 09/30/121 1 \$450.00 NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Spots: # Ch			_	i <u>on</u>		Lengt	h Ad-ID			Rate Type
Class of Time - Fixed Non Pre-emptible  Weeks: Start Date End Date MTWTFSS Spots/Week O9/24/12 09/30/121 1 \$450.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 WF	PBFTh 09							VH		
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/24/12         09/30/12        1         1         \$450.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Type	33		09/27/12 ne - Fixed N	WPBF News on Pre-emptible	25 Morning	s6-7AM	1	:30	1	\$450.00	NM	
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4 MIDDE THE CONTRACT OF A SAME PROPERTY OF A SAME P		Spots: # Ch				-		Lenat	h Ad-ID			Rate Tyne
										VH		\$450.00 NM

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchanne	el.com									
							Spots/			
Line Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34 09/27/12 Class of T	09/27/12 ime - Fixed N	Good M on Pre-em	forning America ptible	7-9A <b>M</b>	1	:30	1	\$600.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12		Spots/Week 1	<u>Rate</u> \$600.00					
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35 09/25/12 Class of T	09/25/12 ime - Pre-emp	M-SUN	WPBF News 25	@11-11:35PM	-1	:30	1	\$950.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$950.00					
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36 09/25/12 Class of T	09/25/12 ime - Fixed <b>N</b>	WPBF	News 25 @ Noo	n 12pm-1230pm	-1	:30	1	\$375.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00			********		
Spots: <u>#</u> C 1 W			Air Time Descrip 2:21 PM WPBF	tion News 25 @ Noon	Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 тсэс0112	гvн		<u>Rate</u> <u>Type</u> \$375.00 NM
37 09/25/12 Class of T	09/25/12 ime - Pre-emp	Dr. Oz	notice	4-5p	-1	:30	1	\$525.00	NM	
Weeks:	Start Date 09/24/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: <u>#</u> C 1 W	h <u>Day Air</u> /PBF <i>Tu 09,</i> <i>Credited</i>	/25/12	Air Time Descrip Dr. Oz	tion	Start/End Time 4-5p	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$525.00 NM
38 09/25/12 Class of T	09/25/12 ime - Pre-emp	WPBF i	News 25 @ 5am	5-530am	-1	:30	1	\$175.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12		Spots/Week 1	<u>Rate</u> \$175.00			70.		
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39 09/25/12 Class of T	09/25/12 ime - Pre-emp	M-F 5pr		5-6pm	-1	:30	1	\$475.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$475.00		· · · · · ·			<u> </u>
Spots: # C 1 W	h <u>Day Air</u> 'PBF Tu 09/		<u> Air Time</u> <u>Descrip</u> 5:54 PM M-F 5pr		Start/End Time 5-6pm		h <u>Ad-ID</u> 0 тсэс02121	<b>V</b> H		<u>Rate</u> <u>Type</u> \$475.00 NM
40 09/25/12 Class of T	09/25/12 ime - Pre-emp	WPBF I	News 25 Morning	gs5:30-5:57am	-1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12		Spots/Week 1	<u>Rate</u> \$225.00			W-T	-	V
Spots: # C 1 W	h <u>Day Air</u> 'PBF <i>Tu 09/</i> <i>Credited</i>	/25/12	ir Time Descrip	tion News 25 Mornings @	<u>Start/End Time</u> ) 5:3( 5:30-5:57am	<u>Lengtl</u> :0	n <u>Ad-ID</u> 0			Rate Type \$225.00 NM
41 09/25/12 Class of Ti	09/25/12 ime - Pre-emp	WPBF I	News 25 @ 6:00 notice	Pl6-6:30PM	-1	:30	1	\$775.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$775.00			,		
Spots: <u>#</u> Cl 1 W	h <u>Day Air</u> PBF Tu 09/		ir Time Descript 6:29 PM WPBF N	tion News 25 @ 6:00PM	Start/End Time 6-6:30PM		1 <u>Ad-ID</u> 1 TCJC02121	VH		Rate Type \$775.00 NM
42 09/25/12 Class of Ti	09/25/12 me - Fixed No	WPBF N	News 25 Morning	js6-7AM	-1	:30	1	\$450.00	NM	
Weeks:	Start Date			Spots/Week	Rate	"				

### NVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	<u>Product</u>	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfc	hannel.com									
							Spots/			
Line Start	Date End I	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
42 09/25 Class	/12 09/25 of Time - Fix	/12 WP ed Non Pre-	BF News 25 Morni emptible	ings6-7AM	-1	:30	1	\$450.00	NM	
	09/24/	12 09/30	)/12 -1	1	<b>\$4</b> 50.00					
Spots:		Air Date	Air Time Descr		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WPBF Tu			News 25 Mornings	6-7AM	:3	0 TCJC0112	TVH		\$450.00 NM
43 09/25 Class	/12 09/25 of Time - Fix		od Morning Americ emptible	a 7-9AM	-2	:30	2	\$600.00	NM	
Weeks	s: <u>Start D</u> 09/24/			Spots/Week 2	<u>Rate</u> \$600.00					
Spots:		Air Date	Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WPBF Tu			Morning America	7-9AM		0 TCJC0112	TVH		\$600.00 NM
	2 WPBF Tu	09/25/12	8:48 AM Good	Morning America	7-9AM	:3	0 TCJC0112	TVH		\$600.00 NM
44 09/26 Class	/12 09/26 of Time - Pre		SUN WPBF News 2	25 @11-11:35PM	1	:30	1	\$950.00	NM	
Weeks	S: Start D 09/24/			Spots/Week 1	<u>Rate</u> \$950.00					
Spots:		Air Date	Air Time Descr	•	Start/End Time	Lengi	h Ad-ID			Rate Type
	1 WPBF W	09/26/12		N WPBF News 25 @			0 TCJC0212 <sup>.</sup>	TVH		\$950.00 NM
45 09/26	/12 09/26	/12 123	0-1P Access Holly		1	:30	4	#27E 00	NIM	
	of Time - Pre		vith notice	woc1230-1p	1	:30	1	\$275.00	NM	
Weeks	09/24/	09/30	)/121	Spots/Week 1	<u>Rate</u> \$275.00					
Spots:	# Ch Day 1 WPBF W	Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Type
	IVVPDFVV			1P Access Hollywood	1230-1p		0 TCJC0212	TVH		\$275.00 NM
	of Time - Fix	ed Non Pre-	emptible	on 12pm-1230pm	1	:30	1	\$375.00	MM	
Weeks	s: <u>Start D</u> 09/24/			<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					
Spots:		Air Date	Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF W	09/26/12	12:22 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 TCJC0212	TVH		\$375.00 NM
47 09/26 Class	/12 09/26 of Time - Pre			4-5p	1	:30	1	\$525.00	NM	
Weeks	Start D 09/24/	ate End [		Spots/Week 1	<u>Rate</u> \$525.00		30.80		····	
Spots:		Air Date	Air Time Descr	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WPBF W	09/26/12	4:20 PM Dr. Oz	<u> </u>	4-5p		0 TCJC0212	ΓVΗ		\$525.00 NM
48 09/26/ Class	/12 09/26 of Time - Pre	12 WP	BF News 25 @ 5ai	m 5-530am	1	:30	1	\$175.00	NM	
Weeks		ate End [	Date MTWTFSS	Spots/Week	<u>Rate</u> \$175.00				tir terr	<u>, , , , , , , , , , , , , , , , , , , </u>
Spots:		Air Date	Air Time Descr	•	Start/End Time	l engi	h Ad-ID			Rate Type
·	1 WPBF W	09/26/12		News 25 @ 5am	5-530am		0 TCJC0212	ΓVH		\$175.00 NM
49 09/26/ Class	12 09/26 of Time - Pre		5pm News ith notice	5-6pm	1	:30	1	\$475.00	NM	
Weeks		ate End D	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$475.00					
Spots:		Air Date	Air Time Descri 5:28 PM M-F 5		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 тсэс02121	ſVĦ		<u>Rate Type</u> \$475.00 NM
50 09/26/ Class	12 09/26/ of Time - Pre	12 WPI	BF News 25 Morni	ngs5:30-5:57am	1	:30	1	\$225.00	NM	
Weeks		ate End C	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00					

### INVOICE



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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

-	Advertiser	Product	Estimate Number
	Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.f	hewpbfchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
50	09/26/12 Class of Tin	09/26/12 ne - Pre-emp	WPBF News 25 Morr tible with notice	nings5:30-5:57am	1	:30	1	\$225.00	NM	
	Spots: # Ch 1 WF			ription F News 25 Mornings @	<u>Start/End Time</u> ) 5:3( 5:30-5:57am		<u>h Ad-ID</u> 0 тсэс02121	TVH .		<u>Rate Type</u> \$225.00 NM
51	09/26/12 Class of Tin	09/26/12 ne - Pre-emp	WPBF News 25 @ 6: tible with notice	00Pl6-6:30PM	1	:30	1	\$775.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$775.00					
	Spots: # Ch 1 WF			ription F News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 тсэс0212	r∨H		<u>Rate Type</u> \$775.00 NM
52	2 09/26/12 Class of Tin	09/26/12 ne - Fixed No	WPBF News 25 Morr on Pre-emptible	ings6-7AM	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch 1 WF			ription F News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс0212 <sup>-</sup>	г∨н		<u>Rate Type</u> \$450.00 <b>NM</b>
53	09/26/12 Class of Tin	09/26/12 ne - Fixed No	Good Morning Americ on Pre-emptible	ca 7-9AM	2	:30	2	\$600.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/122	Spots/Week 2	<u>Rate</u> \$600.00					····
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
				Morning America Morning America	7-9AM 7-9AM		0 TCJC02121 0 TCJC02121			\$600.00 NM \$600.00 NM
54	09/29/12 Class of Tin	09/29/12 ne - Pre-emp	M-Sun 1130p-12am L tible with notice		S-	:30	1	\$425.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S-	Spots/Week	Rate				·	
	Spots: # Ch			1 ription	\$425.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 09/2 LR - Foot		n 1130p-12am Late Ne			0 TCJC02121	TVH		\$425.00 NM
55	09/30/12 Class of Tin	09/30/12 ne - Pre-emp	Sun 11:35pm Late Ne tible with notice		S	:30	1	\$350.00	NM	
		Start Date 09/24/12	End Date MTWTFSS 09/30/12S	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch 1 WP			ription 11:35pm Late News	Start/End Time 1135p-12am		<u>h Ad-ID</u> 0 TCJC02121	r∨H		<u>Rate Type</u> \$350.00 NM
56	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	M-F 3-4P tible with notice	M-F 3-4P	-TWTF	:30	1	\$400.00	NM	
		Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch 1 WP	Day Air BF Th 09/2		<del></del>	Start/End Time M-F 3-4P		<u>h Ad-ID</u> 0 тсэс02121	гvн		<u>Rate Type</u> \$400.00 NM
57	09/29/12 Class of Tin	09/29/12 ne - Pre-emp	Sat 6-7am News tible with notice	Sat 6-7am	S-	:30	1	\$175.00	NM	
		Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$175.00			- ***		
	Spots: # Ch 1 WP	<u>Day Airl</u> BFSa 09/2		<del></del>	Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 тсэс02121	TVH		<u>Rate Type</u> \$175.00 NM
58	09/25/12 Class of Tim	09/28/12 ne - Fixed No	Good Morning Americ n Pre-emptible	a 7-9AM	-TWTF	:30	1	\$650.00	NM	
		Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$650.00	- W - W - LW.	- Hab. 1	•		,
1	Spots: # Ch	<u>Day</u> Air l	Date Air Time Descr	iption	Start/End Time	Lengt	n Ad-ID			Rate Type

### NVOICE



Send Payment To:
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Lehigh Valley, PA 18002-6885

Develop #	Ilavaiaa Data	Invesion Bilanth	Invaine Device
Invoice #	invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coal	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/28/12 e - Fixed Nor	Good Morning America Pre-emptible	7-9AM	-TWTF	:30	1	\$650.00	NM	
Spots: # Ch	Day Air D	ate Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID		•	Rate Type
1 WPB	3F Tu 09/2	5/12 7:55 AM Good Mo	orning America	7-9AM	:3	0 TCJC0112	TVH		\$650.00 NM
	09/29/12 e - Pre-empti	M-Sun 1130p-12am Late ble with notice	1130p-1205am	S-	:30	1	\$475.00	NM	
		End Date <u>MTWTFSS</u> 09/30/12S-	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch	Day Air D	ate Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPB	BF Sa 09/2 LR - Footb		130p-12am Late N	ews 1130p-1205am	:3	0 TCJC0212	TVH		\$475.00 NM
	09/28/12 e - Pre-empti	Jimmy Kimmel ble with notice	12:06-01:06AM	-TWTF	:30	1	\$100.00	NM	
		End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air D	late Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPB	3F Th 09/2	7/12 12:50 AM Jimmy K	immel	12:06-01:06AM	:3	0 TCJC0212	TVH		\$100.00 NM
				Total Spots	•	19			

Gross Total

\$24,050.00

Agency Commission

\$3,607.50

Net Amount Due

\$20,442.50

**Payment Terms 30 Days** 

Alt Order #



www.thewpbfchannel.com

Billing Address:

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Flight Dates

Advertiser **Treasure Coast Jobs Coalit**  Product Estimate Number TREASURE CST. JBS CO 925C01

Order #

Smart Media Group LLC (VA)

Ste 400

Attention: Accounts Payable 814 King St Alexandria, VA 22314

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

09/25/12 - 10/01/12	945849	06296866
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		
IDB#	Advertiser Code	Product Code
1046	TCJC	ORDR
Agency Ref	Advertiser Ref	

								Spots/			
Line	Start Date	End Date			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11	1 10/01/12 Class of Tir	10/01/12 me - Fixed N	WPBF N Non Pre-empt	ews 25 @ No ible	on 12pm-1230pm	1	:30	1	\$375.00	NM	<del></del>
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch			Time Descri		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF M 10	0/01/12 12:	29 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 TCJC0212	TVH		\$375.00 NM
12	2 10/01/12 Class of Tir	10/01/12 ne - Pre-em	Dr. Oz ptible with no	otice	4-5p	1	:30	1	\$550.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$550.00				· · · · · · · · · · · · · · · · · · ·	
	Spots: # Ch			Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 10	0/01/12 4:	14 PM Dr. Oz		4-5p	:3	0 TCJC0212	TVH		\$550.00 NM
13	3 10/01/12 Class of Tir	10/01/12 ne - Pre-em	WPBF No	ews 25 @ 5ar	n 5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch			Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFM 10	)/01/12 5:	23 AM WPBF	News 25 @ 5am	5-530am	:3	0 TCJC0212	TVH		\$175.00 NM
14	l 10/01/12 Class of Tir	10/01/12 ne - Pre-em	M-F 5pm ptible with no	News tice	5-6pm	1	:30	1	\$525.00	NM	·
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00				-	
	Spots: # Ch			Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFM 10	)/01/12 5::	28 PM M-F 5g	m News	5-6pm	:3	Q TCJC0212	TVH		\$525.00 NM
15	10/01/12 Class of Tir	10/01/12 ne - Pre-em	WPBF Ne	ews 25 Mornir tice	ngs5:30-5:57am	1	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00	· · · · · · · · · · · · · · · · · · ·				
	Spots: # Ch 1 WF			Time Descrip 46 AM WPBF	otion News 25 Mornings @	Start/End Time 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 тсэс0212	TVH		<u>Rate Type</u> \$275.00 NM
16	10/01/12 Class of Tin	10/01/12 ne - Pre-em	WPBF Ne	ews 25 @ 6:00 tice	OPI6-6:30PM	1	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$700.00		:=			
	Spots: # Ch	Day Air	r Date Air	Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
	1 WF	PBF M 10	/01/12 6:2	26 PM WPBF	News 25 @ 6:00PM	6-6:30PM		) TCJC0212	TVH		\$700.00 NM

### NVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	WPBF News 25 @ 6 otible with notice	5:00P 6-6:30PM	1	:30	1	\$700.00	NM	7117
	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	WPBF News 25 Monthstate WPBF N	rnings6-7AM	1	:30	1	\$500.00	NM	***************************************
1	Veeks:	Start Date 10/01/12	End Date MTWTFS5		<u>Rate</u> \$500.00					
	Spots: <u>#</u> Ch 1 WF			cription BF News 25 Mornings	Start/End Time 6-7AM		th <u>Ad-ID</u> 30 TCJC0212	2TVH		<u>Rate</u> <u>Type</u> \$500.00 NM
	10/01/12 Class of Tin	10/01/12 ne - Fixed No	Good Morning Amer	ica 7-9AM	1	:30	1	\$600.00	NM	<del></del>
1	Neeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$600.00					***
5	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WPBFM 10/01/12 8:30 AM Good Morning America			7-9AM	:3	0 TCJC0212	\$600.00 NM				
	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	DANCING W/STAR otible with notice	S 8-10P	1	:30	1	\$5,000.00	NM	
١	Neeks:	Start Date 10/01/12	End Date MTWTFSS	<u> </u>	Rate \$5,000.00					
5	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 10/	01/12 9:39 PM DAN	ICING W/STARS	8-10P	:3	0 TCJC0212	2TVH		\$5,000.00 NM
					Total Spots		9			
								Gross Tota		\$8,700.00

Payment Terms 30 Days

Agency Commission \$1,305.00

Net Amount Due \$7,395.00